

Appendix 2.

Provisional outcome deliverables

The two key aims are:

1. Develop a new model for service delivery combining healthy weight and employability services
2. Develop a community garden to facilitate learning, skills development to include vegetable gardens, orchards and bee keeping.

The key provisional project outcomes are:

Involvement of participants/communities in design	20 people in developing plans	Community Panel formed. Number of participants	Plans developed for a community garden space in Dover District. No of people involved
Involvement of participants/communities in design	200 people inputting towards plans	Digital survey engaging local residents and community	Plans developed for a community garden space in Dover District. No of people participating
Participants involved in physical model	Proposed to be from the Dover, Thanet, Canterbury & Shepway Districts (Need to assess numbers being targeted on French side - so it's comparable. Can extend to Swale, Ashford & Medway if need greater reach.)	Number of participants & demographic data. Stakeholder support (transport etc)	Quantitative data
Participants involved in physical model	100 people annually	Allotment - day to day upkeep and maintenance	Hours spent working on the land
Participants involved in physical model	300 people annually	Allotment - using the allotment as a space for the delivery of learning and engagement programme	No of people engaged. No of sessions delivered
Participants involved in physical model	10 people to establish	Community bee keeping	No of Bee hives established
Participants involved in physical model	300 people annually	Using bee keeping as an educational facility and STEM learning tool	No of people engaged. No of sessions delivered
Participants involved in physical model	15 people to establish	Community Farm - interactive experience, poultry, goats	No of people engaged. No of animals kept

	1000 people per year	Community Farm - educational and engagement programme - field to fork	No of sessions delivered and people engaged.
Participants involved in physical model	30 people to establish	Community orchard	Number of trees planted
	150 people per year	Community orchard learning programme - pruning, picking, production, orchard management	No of sessions delivered and people engaged.
Participants using interactive model	100 people per year	Permaculture - developing a sustainable and self-sufficient eco-system	
Community empowerment	300 people per year	Community compost project	Physical development of composters. Tonnes of compost produced. No. of educational sessions delivered
Involvement of participants/communities in design	220 engaged in development of plans	Community Panel formed. Number of participants. Digital survey engaging local residents and community.	Plans developed for a community garden space in Dover District
Weight loss amongst service users	NHS / Public Health / Wellbeing People as partners – location in Dover District as the space for partner delivery	National / Regional / Local Health Stats	
	144 clients per annum 70% lose weight 30% 3% weight loss 30% 5% weight loss This is the number of clients that meet the criteria of being overweight and unemployed that will come through the weight loss programme per annum	Weight Loss Group	Total number of people that attend per year and measure weight loss
	204 clients will be offered a Health MOT or NHS Health checks that meet the criteria of being overweight and unemployed that will come through the 1:1 ONE You lifestyle service or the ONE You Weight loss programme	NHS Health Checks & MOTs	Uptake to be 80% of clients.

	1000 conversation will be recorded using a combination of the health kiosk or by attending key local events, presentations etc to help promote the project	Interactive Health Kiosk and local events	
	1,500 hours	Active Lifestyles: Cycling, Walking, Yoga etc Using park and the HWB Hub	Hours of activity undertaken.
	200 people per year	Online support forum / Peer to Peer networking	No. of people engaged.
	1000 conversations will include the promotion of the national ONE YOU or Change for Life Campaign or APPS that help people to address unhealthy behaviours.	Change4Life and ONE YOU national Campaign	Recording of conversations and promotion of the APPS at key events.
Improved employability	200 qualifications per year.	No. of Qualifications gained during project.	Further Education / Employment accessed/secured
	12 talks per year. 1,200 people attended.	Talks, Seminars and Conferences centred around healthy living	No. delivered and the attendance.
	100p/w	Volunteer hours	No. of volunteer hours
	300 per year	CV / Portfolio development	No. of CV's developed
	2 per year	Meet the employers Fair	Number of fairs held. Number of employers attended

	20% of eligible participants	Reduced benefit claims	No. of people reducing there dependency on universal credit
	10 business start ups per year. 40 jobs per year created.	Creating employment opportunities: Supporting small and micro business development, including onsite business incubation from 2021 in the Betteshanger Business Incubation Hubs	No. of people taking advantage of the new start up facilities and associated support.
	15 volunteers per week	Open a community Farm Shop located on the Betteshanger site	Farm shop established. No. of staff / volunteers running it. No. of customers/profit
	2,000 people attend food fair, 50 stall holders. 50 people signed up for veg boxes. 200 people attend farmers markets 15 stall holders.	Routes to market - annual food fair, veg box scheme, sale on site, fortnightly farmers market	food fair / veg boxes / farmers markets established. Foot fall / profit
	30 people per month	Food production - field to fork - skills for food production utilising onsite catering facilities - training linked to WKC	No of people engaged in training sessions. Products created for the café.
		LEP Economic Plan aim - to increase talent pool, accelerating business start-ups, young people & productivity of residents	Look at LEP targets and measurement tools. No. of start ups attracted to site.
	10 business start ups per year. 40 jobs per year created.	Links to Hadlow College, Greenwich University & Discovery Park to support workforce development. (Particularly Healthcare Innovation)	No. of start ups supported.

	300 people per year	Low environmental impact: Complement the natural landscape & utilise low carbon technologies.	Identify the various measures put in place. Measure the energy saved. No. of people engaged in environmental activities and behaviour change.
Local community improvements		Physical environment: Community Allotment, orchard, bee hives, farm	Delivery of the physical items
		Personal Benefits: Increased sense of wellbeing, weight loss, training, employment	Testimonials/wellbeing scores (before & after).
		Availability of locally grown produce.	Sales of produce
		Increased understanding of environmental impacts	Measure attitudes towards environmental activities